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**FOR IMMEDIATE RELEASE**  
**PORTLAND WELCOMES ITS FIRST EVER SUSTAINABLE BUILDING WEEK**

October 8, 2018 — Kicks off the first annual Sustainable Building Week (SBW) an event-filled week from a cross section of Portland’s design professional organizations. The week will bring the best and brightest building professional organizations together to educate, connect and foster opportunities for future collaboration to *Keep Portland Green*.

With 14 planned educational events plus partner open houses and happy hours, SBW will increase the profile of sustainable building issues through outreach, advocacy and education. A collaborative group of volunteer professional organizations and academic institutions has come together to provide a truly compelling program.

Attendees have the flexibility to choose which activities fit their interests and schedule then sign up for each organizations’ event – there’s no commitment to attend all events. For more information on the upcoming events please visit: [www.sustainablebuildingweek.org](http://www.sustainablebuildingweek.org)

**Why does this event exist?**

We aim to *Keep Portland Green*. Over the years we've watched our beautiful city fall from a leadership position in the green building industry. We plan to change that and remind the local industry that we must reclaim the throne and show the world what sustainability really is!

**Partners:**

Thank you to our top partners, it is with their generous support we are able to bring you this event.



**Contact us!**

If you’re interested in learning more, sign-up for our mailing list. To contact us please email [info@sustainablebuildingweek.org](mailto:info@sustainablebuildingweek.org).



## SCHEDULED EVENTS

### **October 8, 2018**

#### **Green Champion's Summit**

*American Institute of Architects Portland Committee on the Environment*

The GCS will highlight ways to reduce the environmental footprint of a building through lifecycle analysis from design, construction, and operations.

#### **Open Houses**

Open houses from Portland's design and construction firms.

### **October 9, 2018**

#### **Passive Buildings Tour**

*Passive House NW*

Come tour three new passive buildings to see the latest in low-energy load assemblies and systems.

#### **Portland's New Ecoroof Requirement: New Design and Maintenance Strategies**

*American Society of Landscape Architects (ASLA) Oregon Chapter*

Presenters will discuss ecoroofs in detail beginning with a look at some of Portland's first ecoroofs and concluding with a discussion on innovative ecoroof strategies.

#### **Open Houses**

Open houses from Portland's design and construction firms.

### **October 10, 2018**

#### **2018 GoGreen Portland Conference**

*GoGreen*

The largest regional conference for business and government decision-makers to come together for one day to learn from recognized community leaders to advance sustainability best practices in their own organizations.

#### **Inefficiency is Old School: Understanding the Process of Achieving Sustainable Schools**

*Portland Green Schools Committee*

A Brunch and Learn panel where experts from the field of sustainable school design will discuss the no cost and low-cost options for improving the school built environment.

#### **Beyond the Building: Advocacy & Sustainability**

*International Living Future Institute (ILFI) Portland Collaborative*

Learn specific tools to make sure you stay connected, know how and when to speak up and empower you to be active in our open democratic society.

#### **Happy Hour Hike**

*Build Local Alliance*

You've hiked our local dense forests plenty, and want to know more about the trees around you – how these trees grow and interact in the forest. Join the BLA for a guided walk in Forest Park followed by happy hour drinks.

#### **Design for the Unseen: Educating Designers to Consider the Micro and Macro for Sustainability**

*University of Oregon's Institute for Health in the Built Environment, Portland State University, and Art Institute of Portland*

The University of Oregon, College of Design, Department of Architecture and Institute for Health in the Built Environment will present innovative student and faculty research advancing sustainability with an ensuing panel discussion on academia's role in advancing sustainability.

#### **Open Houses**

Open houses from Portland's design and construction firms.



## **October 11, 2018**

### **Materials Matter**

Portland Materials Transparency Collaborative  
A dive into the science behind materials and human health to understand how material substances reach people and lead to health consequences.

### **Zoo Education Center Tour and Biomimicry Exploration**

*Portland Green Schools Committee, AIA COTE, and Biomimicry Oregon*

Tour the complex of buildings that were designed for net-zero annual energy use, with passive ventilation cooling strategies, ample daylighting, and aggressive energy efficiency targets.

### **Street Seats UNITE Panel Discussion: Reimagine the Urban Experience**

*Design Museum of Portland*

Industry experts discuss what it means to activate the visibility and livability of an urban area while being socially and environmentally conscious.

### **Open Houses**

Open houses from Portland's design and construction firms.

## **October 12, 2018**

### **Oregon's Women in Green**

*US Green Building Council - Oregon*

Women in Green celebrates female leaders in sustainability who are at the top of their field, fueling ambitious young women and catalyzing change.

### **Green Building Slam**

*Northwest EcoBuilding Guild*

This final, wrap-up celebration for Portland's Sustainable Building Week features ten innovative and remarkable projects in ten slides, ten minutes each.

### **Open Houses**

Open houses from Portland's design and construction firms.

## **October 13, 2018**

Potential building tours from Portland's sustainable businesses.

### **Street Seats: Urban Benches for Vibrant Cities Self-Guided Tour (on-going)**

*Design Museum of Portland*

Street Seats is an outdoor public exhibition that celebrates local and international design, urban innovation, and sustainability. Designers from 6 continents, 24 countries, and 22 U.S.